

YOU&iTM Support Program

Enhancing
patient support
with the YOU&iTM
Support Program



Michael C,
IMBRUVICA[®] patient

Your patients can call the YOU&iTM Support Program to learn more about
support services for IMBRUVICA[®]

1-877-877-3536 Monday - Friday, 8 AM - 8 PM ET | www.youandisupport.com

Please see the enclosed full Prescribing Information for IMBRUVICA[®].

imbruvica[®]
(ibrutinib)
560, 420, 280, 140 mg tablets | 140, 70 mg capsules

YOU&i™ Support Program

For patients who are considering or receiving IMBRUVICA®

The YOU&i™ Support Program guides patients through their treatment journey with a dedicated team of professionals standing by to:

- Help patients learn about **access** to IMBRUVICA®
- Help patients find **affordability** support options
- Offer patients **nurse call support** to answer questions about IMBRUVICA®



Betty D, IMBRUVICA® patient

Access support

- Rapid benefits investigation
- Information on prior authorization process
- Navigating the exception and appeals process

For patients with insurance coverage decision delays

YOU&i™ Start Program

- Eligible new patients who have been prescribed IMBRUVICA® for an FDA-approved indication and who are experiencing an insurance coverage decision delay greater than 5 business days can receive a free 4-week supply of IMBRUVICA®
- The free product is offered to eligible patients without any purchase contingency or other obligation

Affordability support

For patients with eligible commercial health insurance

YOU&i™ INSTANT SAVINGS PROGRAM

Your commercially insured patients pay no more than

\$10 per prescription* of IMBRUVICA®

*Eligible patients may qualify for \$10 per prescription of IMBRUVICA® until the maximum limit of \$24,600 per calendar year is reached. The Instant Savings Program applies to commercial insurance co-pay, deductible, and coinsurance medication costs for IMBRUVICA®. This program cannot be used with any other federally-funded prescription insurance plan, which includes Medicare Part D, Medicare Advantage Plan, Medicaid, TRICARE, or any other federal or state healthcare plan, including pharmaceutical assistance programs.

For patients with federally-funded Medicare, Medicaid, or commercial insurance

Financial assistance may potentially be available from independent charitable organizations. Contact information for such independent charitable organizations is available upon request.

Independent charitable organizations have their own rules for eligibility. We have no control over these independent charitable organizations.

Other Resources: Johnson & Johnson Patient Assistance Foundation, Inc. (JJPAF) provides free prescription medications to eligible individuals without insurance coverage for their medicines and those who do not have adequate financial resources to pay for them. To see if they might qualify for assistance, please have your patient contact a JJPAF program specialist at 1-800-652-6227 (9 AM to 6 PM ET) or visit the foundation website at **www.JJPAF.org**.



LaVerne H, IMBRUVICA® patient

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YOU&iTM Support Program

The YOU&iTM Support Program has nurses who are available to support your patients with*:

- A resource-filled Starter Kit designed for new patients (featured inside)
- Nurse call support personalized to patients' preferences for frequency and method of contact (call, email, or mail)
- Refer patients seeking medical advice back to their healthcare providers



Based on a recent Patient Satisfaction Survey, of 95 patients who responded, **9 out of 10 were highly satisfied** with nurse calls[†]

[†]Results from an internet-based survey (conducted November 4, 2016 to November 30, 2016) of 95 patients, who were asked to rate their satisfaction level from 1 = lowest satisfaction to 5 = highest satisfaction. Data on File, Pharmacyclics LLC.

Support your patients between visits with YOU&iTM nurse calls as needed

“It is very valuable to be able to speak with individuals who thoroughly understand ibrutinib and its use for my disease.”

— One of the nearly **1000 patients supported** by YOU&iTM*¹

*The YOU&iTM Support Program is not intended to provide medical advice, replace prescribed treatment plans, or provide treatment or case management services. Patients are advised to always talk to their healthcare provider and treatment team about any medical decisions and concerns they may have.

Reference: 1. Data on file. Pharmacyclics LLC.

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Specialty Pharmacies & Distributors

The following network of specialty pharmacies and distributors are authorized to dispense IMBRUVICA® and are able to service qualified accounts. This network of pharmacies can also provide information about the prior authorization process and provide eligible patients with information about co-pay support options.

For additional resources, the pharmacy may refer them to the **YOU&i™ Support Program**.

Specialty Pharmacy	Phone	Fax	Website
Avella Specialty Pharmacy	1-877-546-5779	1-877-546-5780	www.avella.com
Biologics	1-800-850-4306	1-800-823-4506	www.biologicsinc.com
Diplomat Specialty Pharmacy	1-877-977-9118	1-800-550-6272	www.diplomat.is
Onco360	1-877-662-6633	1-877-662-6355	www.onco360.com

Specialty Distributor	Phone	Fax	Website
Physician Dispensing Offices			
Cardinal Health Specialty Distribution	1-877-453-3972	1-877-274-9897	specialtyonline. cardinalhealth.com
McKesson Specialty Health	Oncology: 1-800-482-6700 Other Specialties: 1-855-477-9800	1-800-800-5673	mcs.mckesson.com
Oncology Supply	1-800-633-7555	1-800-248-8205	www.oncologysupply.com
Institutions/Hospitals			
ASD Healthcare	1-800-746-6273	1-800-547-9413	www.asdhealthcare.com
Cardinal Health Specialty Distribution	1-855-855-0708	1-614-553-6301	orderexpress. cardinalhealth.com
McKesson Plasma & Biologics	1-877-625-2566	1-888-752-7626	connect.mckesson.com

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PharmacyClics LLC, and Janssen Biotech, Inc. do not endorse the use of any of the listed pharmacies or distributors.

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YOU&iTM Support Program

“The *starter package was wonderful* and answered my questions. The nurse calls are very helpful when I have questions.”

— A YOU&iTM patient¹

Reference: 1. Data on file. Pharmacyclics LLC.

IMBRUVICA[®] Starter Kit for new patients

- Disease information
- Information on IMBRUVICA[®]
- Tips on building a medication routine
- Calendar and symptom tracker
- Travel card

Please contact your Pharmacyclics or Janssen Representative to **obtain Patient Starter Kits.**



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